The 100 FOUNTAINS PROJECT aims to revive the public drinking fountain in New York City.

NYC has some of the best drinking water in the world but 64% of New Yorkers think our drinking fountains are dirty and dysfunctional. Everyday we purchase 2 million bottles of water shipped by diesel truck, creating traffic, smog and 60 tons of plastic garbage.

Most New Yorkers don’t know that NYC water comes from reservoirs across one million acres of natural watershed and through one of history’s most prodigious public works projects: 6000 miles of gravity powered aqueducts deliver pristine water at less than 2 cents per gallon. But protecting this public asset from underfunding, privatization and environmental hazards require constant awareness and investment.

Beautiful, functional and accessible drinking fountains on NYC streets can change perceptions and behavior: less bottled water, and more investment in our public system.

We propose a global public art competition for 100 new NYC fountains. Get face to face with a Richard Serra in Meatpacking, slurp a Starck in Herald Square or fill up at a Cristo while crossing Delancey. This showcase of art, innovation and sustainability will pour millions into reviving the NYC public fountain network.

Competition will be fierce. 100 finalists will be chosen to develop their concepts as the world watches on tablets or TVs. NYC factories will vie to fabricate the fountains with the latest technologies. Apps, metrics and media will guide thirsty viewers and carry the story. Chance of drama? Likely. Welcome to New York: forging ideas and symbols for the world to follow.
Current perception of NYC drinking fountains: *Dirty and dysfunctional.*

More than a *billion* plastic bottles are consumed per year in NYC (requiring 60 million barrels of oil)

NYC Drinking Fountains should conjure wonderful water images and respect for one of the world’s greatest public works systems.
100 Fountains competition connects global artists to the future of water in NYC and beyond.

100 New Drinking Fountain Designs
- 33 Zones, across all 5 boroughs
- 3 fountains in each zone (+1)
- Locations vetted by neighborhood leaders and NYC officials
• Designers will be provided with locations and detailed guidelines
• We intend to get fountains onto the streets in prominent locations
• DEP Plumbing hookup flexibility

100 FOUNTAINS – MAP APP
• Routes and Locations
• Artist bios
• Sponsor info

100 FOUNTAINS – ID PLAQUE
• RFID tags
• Artist names
• Sponsors
• Pilot Projects has conducted flash mobs events to research public opinion and promote fountain use in NYC.